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Substitute for form 1449A/PTO				<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>				Application Number	10/659,080
(Use as many sheets as necessary)				Filing Date	September 10, 2003
				First Named Inventor	Denis KHOO et al.
				Art Unit	2635
				Examiner Name	James R. Sinars
Sheet	1	of	2	Attorney Docket Number	6000-001-52 CONT

<b>U. S. PATENT DOCUMENTS</b>					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if any)			
		US -5,034,807	7/1/1991	Von Kohorn	
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		US -5,319,455	6/1/1994	Hoarty et al.	
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Sheet	2	of	2	Attorney Docket Number	6000-001-52 CONT

<b>FOREIGN PATENT DOCUMENTS</b>						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
		WO 99/04561	1/28/1999	Alexander		
		WO 02/084502	10/24/2002	Cristofalo et al.		
Examiner Signature					Date Considered	

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<b>NON PATENT LITERATURE DOCUMENTS</b>						
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (In CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.				T <sup>2</sup>
		Masih, Rumi. "An empirical analysis of the demand for commercial television advertising," Applied Economics, 32, 2, 149(1), February 1999.				
		"Major challenge for banks", Retail Banker International, pNA, June 3, 1999, DIALOG(R)File 16, Record # 06418141.				
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